

We walk you through ALL the options

STEP 1: Get our best price up-front

MSRP/MRM	\$	23,535
Total Jordan Discount	\$	1,270
JORDAN BEST PRICE	\$	22,265

Manufacturer Rebate(purchase)	\$	2,500
JORDAN BEST PRICE including Rebates	\$	19,765

Net Trade/Offer to Purchase	\$	4,450.00
Trade Difference (Less Applicable Rebates)	\$	15,315

Lien Payoff Amount	\$	3,725.00
Indiana Sales Tax (7%)	\$	1,247.05
Tire Tax	\$	1.25
Documentation Fee	\$	125.00
Title Fee	\$	15.00
Dealer Added Equipment	\$	-
TOTAL PURCHASE PRICE	\$	20,428.30

*Current Incentives good until **January 31, 2011**

FINANCE OPTIONS

	\$2,950	\$0
36 Months	\$524 to \$534	\$612 to \$622
48 Months	\$403 to \$413	\$470 to \$480
60 Months	\$330 to \$340	\$386 to \$396

LEASE OPTIONS

	\$3,000	\$0
24 Months <small>Residual \$14,356.31</small>	\$211 to \$221	\$346 to \$356
36 Months <small>Residual \$12,002.85</small>	\$236 to \$246	\$328 to \$338

*FMCC Lease 12000 Miles Current Lease Incentive \$500.00

Explaining Your Trade

Actual Value	:	\$	4,450.00
Total of Discount	:	\$	3,770
Relative Allowance	:	\$	8,220.00

Customers told us they wanted to understand their trade in value more so we decided to help!

All dealerships understand a customers sensitivity to the value of their trade. So do we, but unlike most dealerships, we offer our customers the **ACTUAL CASH VALUE** of their trade each and every time. We put such good stock in your trade that we will write you a check for that car whether you decide to purchase here or not!

STEP 2:
Get the details: Rate, term, payment

STEP 3:
Understand your trade

You wanted ALL the numbers up-front? Here they are!

THE JORDAN WAY

EASY. STRESS-FREE. ONE LOW PRICE.

Our Mission Statement

At Jordan Auto, our goal is to provide the highest level of customer service and the most competitive prices possible. We are a values driven company and our core values include:

- Excellent customer service
- Giving back to the community
- Doing the 'right' thing every day
- Passion in everything we do
- Building strong relationships
- Innovation in products and processes

JORDAN automotive group

hours: Mon & Thur: 8:30 a.m. to 8 p.m.
Tue-Wed-Fri: 8:30 a.m. to 6 p.m.
Sat: 8:30 a.m. to 4:30 p.m.
Sun: Closed phone: 574-259-1981
email: sales@jordanauto.com web: www.jordanauto.com



The Jordan Way Difference

You Wanted the Hassle & Haggle Eliminated. WE LISTENED



- Best price clearly posted on ALL vehicles.
- Non-commissioned account executives.
- Easy & understandable trade-in process.
- Our overall sales experience can NOT be matched.

You Asked to be Treated Fairly. WE AGREE

- Account Executives are not paid on a traditional commission structure.
- It doesn't matter if you purchase a \$40,000 vehicle or a \$4,000 vehicle, account executive gets compensated the same.
- We promote an environment of helping you find what you need.



What Do All These Numbers Mean?

- Up-front options equal a more stress-free experience.
- You will see several terms and payment options to help you establish the best option for you.
- We will not ask for your credit information up-front.

You Asked to be Informed on Your Trade. WE'RE PROUD TO DO THAT

- We show you the sources, eliminate the mystery.
- The entire trade-in process is transparent.
- We involve you on establishing how your value is determined.



Our Exclusive Exchange/Return Policy

- Not satisfied with your purchase? Then neither are we!
- Bring it back within 48 hours and we will take it back.
- If for some reason within 72 hours it's not quite right, we will exchange with no penalty!*

Exclusive Jordan Way Advantage Service

- We work on your schedule, not ours. Same day service is available for most maintenance.
- Quoted price is what you pay. Before any work begins, we provide you with a quote and guarantee that you won't be charged a dime more for service.
- If it breaks, we fix it free! No questions asked! If any covered repair we make fails within 3 years or 50,000 miles.*



NO OTHER DEALER OFFERS ANYTHING LIKE THIS!



Jordan contributes to hundreds of very worthy events, organizations and charities each year. One of those is the Food For Kids program, which helps to eliminate hunger by providing backpacks full of nonperishable, kid-friendly, nutritious food to chronically hungry children on Friday afternoons to last throughout the weekend. As a locally-owned business since 1947, we are committed to being a giving and active partner in the Michiana community. That's The Jordan Way!



The Jordan Way Platinum Member Card*

Buying a car 'The Jordan Way' is much more than easy, stress-free & one low price ...

Membership Has its Benefits

- Free Car Washes for Life
- Save 5¢ off of Every Gallon of Gas
- \$500 Deductible Reimbursement
- Free Manicures & Massages



* See a Jordan employee for more details.